



FOR IMMEDIATE RELEASE • 16 SEPTEMBER 2026

MimicRadar watches the web every day for fake copies of your company

A subscription service that scans the open web, Google business listings and ten major directories daily, and emails business owners the moment an impostor appears.

Fake company profiles are cheap to create and easy to miss. A cloned website carrying a real company's name, a second Google listing with someone else's phone number, a directory entry the owner never wrote — each one quietly takes calls, bookings and trust. Most owners only find out when a confused customer tells them, often months later.

MimicRadar closes that gap to a single day. A business enters its name, website and locations once. From then on the service runs live searches every morning and sends an email alert with the link and the source whenever something new appears under that name.

How the daily check works

- **Live searches, not cached results.** Every check queries the open web, Google's own business listings, and a targeted sweep of Yelp, Yellow Pages, Trustpilot, the Better Business Bureau, Facebook, Foursquare, Tripadvisor, Manta, Hotfrog and Cylex.
- **Exact-name matching.** Matching is on the whole business name after accents, punctuation and legal suffixes are normalised, so similarly spelled but unrelated companies are not flagged.
- **The owner decides.** MimicRadar never removes or reports anything on a company's behalf. Each finding is a suggestion with its source attached; the owner confirms or dismisses it, and dismissed entries stop reappearing.
- **Quiet unless it matters.** There is no daily digest. If a scan finds nothing, no email is sent.

Availability and pricing

MimicRadar is available now at mimicradar.com. The service costs 5 USD per month with no contract, and can be cancelled at any time from the account's own billing page, remaining active until the end of the period already paid for. New accounts confirm their email address, add a company, and the first check runs straight away.

About MimicRadar

MimicRadar is a monitoring service for business owners who want to know when someone is trading under their name. It stores only what the check needs — company details, locations and the findings themselves — and data is visible only to the account that owns it. Nothing is sold or shared with third parties.

Press contact

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Logo files and this release in reusable form: mimicradar.com/press

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